

iCore360[®] Analytics

Reveal new opportunities through customized, real-time reporting.

iCore360 Analytics provides advanced tools for accessing and real-time reporting on your bank's data. Gain insight into product success, marketing opportunities, and more.

Intelligent Design

With a results-oriented approach and the freedom to create, Analytics helps you quickly set up your own reports and find fast answers to important business questions.

Analytics provides the architecture to generate and organize presentations, charts, reports, and personalized dashboard, giving you access to custom information and targeted data.

Access and present your data using familiar banking terminology, structures and functional areas. The interface lets you easily surf through information to quickly uncover trends or problems without the restrictions of a preset path.



Intelligent Dashboards

Analytics provides employees with intuitive, interactive access to real-time information that is actionable and dynamically personalized based on their individual role and identity. Live reports, prompts, charts, tables, pivot tables, and graphics allow your staff full capability to navigate, modify, aggregate and interact with data results from a wide variety of sources.

Analytics also automates tasks and reports, and comes with a collection of preformatted, customizable templates for management reports and more.

Create new templates on the fly, with pick-lists and prompts that make reporting easy and flexible for everyone.





Intelligent Answers

Analytics provides true end-user ad hoc capabilities. Users interact with a logical view of information to easily create charts, pivot tables, reports, and visually appealing dashboards, all of which are fully interactive, drillable and can be saved, shared, modified, formatted, or embedded in your personalized dashboards. The results are new levels of user self-sufficiency and insight in an environment that is fully secure.

Intelligent Publishing

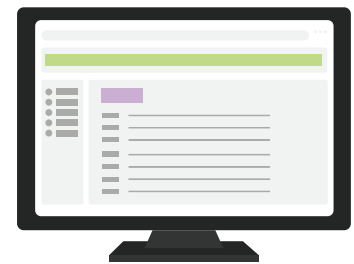
Analytics provides a centralized architecture to easily generate and securely deliver custom information to employees, customers, and business partners in the most user-friendly format, including Microsoft Word or Adobe Acrobat, even from multiple data sources.

Ease of use, low cost, increased productivity and minimal technical involvement adds up to helping you get a higher return on your investment.



Analytics Highlights

- Real-time reporting
- Preformatted templates
- Reporting across applications
- Custom report layout controls
- Advances filtering with detailed prompts and expressions
- Meaningful reporting for customer profitability, product effectiveness, and more
- Exports to standard office software
- Organized catalog of application-specific data
- Marketing and householding opportunities
- Flexible sorting, grouping, and totaling options
- Separately priced options for authoring and view-only user roles



**Want to learn more about Analytics?
Contact your CRM today!**

